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***** PRESS RELEASE *****

VNA Private Care Receives State Seal of Approval Local Home Healthcare Company Passes State Review With Flying Colors

Boston – (January 28, 2009) VNA Private Care, the private home care affiliate of the Visiting Nurse Association of Boston announced today that it has received a Full Compliance report from the Division of Occupational Safety, the state agency that oversees private home care agencies in Massachusetts.

The organization earned the superior rating as a result of a successful site visit and review by staff of the Division. The site visit includes an intensive review of client and employee records and other documents assuring compliance with labor laws and provision of consumer information.

“We are committed to helping families keep their older relatives independent for as long as possible,” said John Paul Marosy, executive director. “We strive to deliver quality care by providing nursing supervision, training, and coaching for all of our companions, homemakers, and home health aides. Marosy continues; “Unlike many home care agencies, our home health aids and companions are employees of VNA Private Care and not independent contractors. We believe that this allows us the ability to ensure the highest level of quality care. I am very proud of our staff. It’s their diligent, caring work on a daily basis, that makes this level of quality possible.”

VNA Private Care, based in Wellesley, MA, provides private home care and geriatric care management for families throughout the greater Boston area since 1997. Recently, VNA Private Care expanded its offerings to include Memory Care at Home™ services for persons with Alzheimer’s disease and other forms of dementia and a new, free web-based family caregiver support program called the VNA of Boston Family Connection.

If you would like more information about VNA Private Care or to receive a free in home consultation session please call (800) 454-2877 or view them on the web at www.vnaprivatecare.com.

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About VNA Private Care

Since 1996, VNA Private Care (formerly Senior Care Alternatives, Inc.) has helped seniors, adults with disabilities, and their families maintain quality of life and independence at home, in assisted living facilities, and other settings. We also help employers avoid costly productivity losses related to elder care/work conflicts – while enhancing employee loyalty. As a member of the Visiting Nurse Association of Boston family of services, we offer a full range of in-home assistance, ranging from physician-authorized home health care to private in-home care delivered by carefully-selected and trained caregivers to personal monitoring devices to quality end-of-life care provided by VNA Hospice Care.

About the VNA of Boston

The Visiting Nurse Association of Boston & Affiliates, founded in 18867 is the oldest home healthcare provider in the country. They provides home healthcare through the VNA of Boston, private pay services through VNA Private Care, and end-of-life support through VNA Hospice Care. We coordinate superior care across the continuum – for all ages, healthcare needs, and income levels – so that our patients and their families throughout Greater Boston have peace of mind and, most importantly, can live independently at home.